

Last modified: 1/10/2014

Flying Caddie and its Website flyingcaddie.com (collectively, "Flying Caddie," "we" or "our") value your privacy and are committed to protecting your personal information. We are providing this Privacy Policy ("Policy") to inform you of our policies and procedures regarding the collection, use and disclosure of information related to our Flying Caddie Application (the "Service" or "Application"). By visiting our Flying Caddie website (the "Site"), or using the Service, you agree that your personal information will be handled as described in this Policy, which is incorporated by reference into the Flying Caddie Terms of Service. Note that this Policy may be modified from time to time in our sole discretion, so check back frequently. We will notify you of any changes to the Policy by posting a new Policy and updating the "last modified" date at the top of this page.

How we collect information

We collect information in the following three ways:

1. We collect information that you voluntarily provide to become a registered user of our Service, and when you use certain aspects of our Service.
2. We collect information when you log into an account that you already have with certain third-party social networking sites ("SNS") (including, but not limited to, Facebook and Twitter) via our Service. For example, our Service allows you to create an account and login to the Service using your Facebook account credentials through Facebook Connect.
3. When you browse or use our Service, technological tools including "Cookies" collect certain information, as we more fully explain below.

What Information Do We Collect About You and Why?

The information we collect from you allows you to log into our Site and use our Service. We also use this information to personalize and continually improve our Site and Service.

Personal Information. When you register with us through the Service to become a registered User, we will ask you for certain information about you that can be used to contact or identify you ("Personal Information"). Personal Information may include, but is not limited to,

- Your first and last name
- Your email address and your desired password
- Golf Course member information
- Your gender
- Your subscription preferences (whether and what types of information you would like us to send you)
- Other profile data, such as contact information, gender, age, home course location, and photo

We also may provide you with the opportunity to connect via Facebook, through our Site or our Applications. If you log into Facebook through our Site or our Applications, we will request permission to access your basic information, which includes your name, profile picture, gender, networks, Facebook user ID, list of friends, and any other information that you have made public on Facebook. For information about how Facebook may disclose your information, including any information you make public, please consult the Facebook Privacy Policy. We have no control over how Facebook uses or discloses the personal information you provide to it.

We use your Personal Information to provide the Service and enhance the experience of using the Application. For example:

1. Account registration. We create your User account for your use of the Service based upon the Personal Information you provide.
2. Communications. We use your Personal Information to contact you with Flying Caddie marketing or promotional materials and other information that may be of interest to you. If you decide at any time that you no longer wish to receive such communications from us, please email us the and we will make note.
3. Customer service. We use your Personal Information to respond to your questions or inquiries.
4. Emailing via Flying Caddie. As part of the app, Flying Caddie Users may communicate with golf courses via email accounts.

Cookies. Cookies allow a web server to transfer data to a computer for recordkeeping and other purposes. We may use "cookies" on our Site to, among other things, better serve you with tailored information and facilitate your ongoing access to and use of the Site and Application. There are two types of cookies: session-based and persistent cookies.

Session Cookies. Session cookies exist only during an online session. They disappear from your computer when you close your browser or turn off your computer. We use session cookies to allow our systems to uniquely identify you during a session or while you are logged in to the Sites. This allows us to process your online transactions and requests and verify your identity, after you have logged in, as you move through our Sites.

Persistent Cookies. Persistent cookies remain on your computer after you have closed your browser or turned off your computer. We use persistent cookies to save your login information for future logins to the Service.

You can instruct your browser, by changing its settings, to stop accepting cookies or to prompt you before accepting a cookie from the websites you visit. If you do not accept cookies, however, you may not be able to use all portions of the Service or all of the functionality of the Service.

Log in and Location Information for our Mobile Applications. When you first visit mobile Application, you will enter your email address and your password that you use for the Service through which you downloaded the Application. When you log into the Application, we will we collect User's location data through the mobile Application (so-called "geolocation" information) in order to provide information and services relative to your location. In the "settings" function on your phone, you also will have the ability to manually request that we record your geolocation information for certain Applications or features of Applications.

How Do We Use Your Information?

We use the information that we gather about you for the following purposes:

- To provide our Services to you, to communicate with you about your use of our Services and for other customer service purposes
- To provide information that you have requested to receive from us in response to your opt-in requests
- To tailor the content and information that we may send or display to you, and to otherwise personalize your experiences while using our Site or our Service
- To improve our Site and Service by providing personalized experiences, location customization, personalized help and instructions
- For research purposes
- For marketing and advertising purposes; for example, we may use your information to display targeted advertisements to you on our Site and to assist us in advertising our Services on third party websites
- To send you email, news and newsletters, special offers, and promotions
- To better understand how users access and use our Site and Service, both on an aggregated and individualized basis
- User posted content may be reused by Flying Caddie to aggregate data about a particular activity or location and include it in consolidated formats (i.e. a golf course page may include photos of the course taken by users).

When and How Do We Share Your Information?

We may share your information, including personally identifiable information, with other Flying Caddie users and non-affiliated and affiliated third parties.

Users of Application. Your user name and any information that you post using our Application, including without limitation pictures, comments and text, will be available to those contacts joined to the activity (i.e. additional players scored on a golf round will receive an email scorecard).

Affiliates. We may disclose the information we collect from you to our affiliates or subsidiaries; however, if we do so, their use and disclosure of your information will be subject to this Policy.

Service Providers. We may disclose the information we collect from you to third party vendors, service providers, contractors or agents who perform functions on our behalf. For example, these providers may help us administer or maintain our Site and Application. These third parties have agreed to maintain the confidentiality, security and integrity of information, and to only use such information for the purposes for which they have been engaged by us.

Business Transfers. We may transfer the information we have collected from you in the event we sell, divest, transfer, assign, share or otherwise engage in a transaction that involves, some or all of our assets, including any or all of the information described in this Policy, in the course of a corporate divestiture, merger, acquisition, joint venture, bankruptcy, dissolution, reorganization, or any other similar transaction or proceeding.

In Response to Legal Process. We, in our sole discretion, may disclose the information we collect from you in order to comply with the law, a judicial proceeding, court order or other legal process, such as in response to a subpoena.

To Protect Active and Others. We also may disclose the information we collect from you where we believe it is necessary to investigate, prevent or take action regarding illegal activities, suspected fraud, situations involving potential threats to the safety of any person or violations of our Terms of Use or this Policy.

Aggregate and Non-identifying Information. We may share aggregate or non-identifying information about users with third parties for marketing, advertising, research or similar purposes. For example, if we display advertisements on behalf of a third party, we may share aggregate, demographic information with that third party about the users to whom we displayed the advertisements.

Site Analytics. We work with third party service providers who use the technologies described in this section to conduct website analytics to help us track and understand how visitors use our Site. For example, we use a variety of third party web analytics, to help us improve our Site's performance and user experience.

User Generated Content

As stated above, any information that you post using our Application may be viewable by other users. Flying Caddie is not responsible for the privacy of any information that you choose to post to our Site, or for the accuracy of any information contained in those postings. Any information that you disclose becomes public information. We cannot prevent such information from being used in a manner that may violate this Policy, the law or your personal privacy.

Use of Cookies

Cookies are pieces of information that a Web Site transfers to your hard drive to store and sometimes track information about you. Most web browsers automatically accept cookies, but if you prefer, you can change your browser to prevent that. However, you may not be able to take full advantage of a Web Site if you do so. Cookies are specific to the server that created them and cannot be accessed by other servers, which means they cannot be used to track your movements around the web. Although they do identify a user's computer, cookies do not personally identify customers or passwords. Credit card information is not stored in cookies.

Third-Party Links

At times, our Sites and Applications may contain links to other third party websites. Any access to and use of such linked websites is not governed by this Policy, but, instead, is governed by the privacy policies of those third party websites, and we are not responsible for the information practices of such third party websites.

Can I Access and Modify My Personal Information?

You may modify any account information that you have submitted by logging into your account and updating your information. You may also delete your account if you like. Please note that copies of information that you have updated, modified or deleted may continue to reside in our systems for a period of time. We may retain an archived copy of your records as required by law or for legitimate business purposes.

What Choices Do I Have?

Email Communication: We may send you emails from time-to-time, for example, to ask you about an Event in which you participated. If you decide at any time that you no longer wish to receive email communications from us, please follow the unsubscribe instructions provided above.

Facebook Connect and Twitter. We allow Users to link their Facebook and Twitter accounts to our Service. Users can then post recent activity on our Service back to their Facebook and Twitter accounts. You will be prompted to decide whether or not your activity on the Service will be shared and disclosed on your Facebook/Twitter service. You can disable the foregoing feature at any time by going to settings and selecting the option to disable Facebook Connect and/or Twitter.

Disabling Cookies. Most web browsers automatically accept cookies, but if you prefer, you can edit your browser options to block them in future. The Help portion of the toolbar on most browsers will tell you how to prevent your computer from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether. If you do not accept cookies, however, you may not be able to use all portions of the Service or all functionality of the Service.

How Secure Is Information About Me?

We have implemented commercially reasonable precautions, including, where appropriate, password protection to protect our Site and the information we collect from loss, misuse, and unauthorized access, disclosure, alteration, and destruction. Please be aware that despite our best efforts, no data security measures can guarantee 100% security all of the time.

You should take steps to protect against unauthorized access to your password, computer, and web-enabled devices, among other things, by signing off after using a shared computer, inserting a password on your web-enabled device, choosing a password that nobody else knows or can easily guess, and keeping your password private. You should never share your log-in information with others. We are not responsible for any lost, stolen or compromised passwords, or for any activity on your account via unauthorized password activity.

Consent to Transfer Information to Canada

If you are located outside of Canada, please note that information we collect will be transferred to and processed in Canada. By using our Sites and Applications, you consent to the transfer and processing of your information in Canada, which does not have data protection laws that provide the same level of protection that exists in countries in the European Economic Area. Your consent is voluntary. If, however, you do not consent, then we may not be able to provide you with our Services.

Children Under 13

Our Site and Application are not designed for children under 13. Only those persons age 13 or older may create an account with us. We do not knowingly collect personally identifiable information from children under 13. If a parent or guardian becomes aware that his or her child has provided us with Personal Information without their consent, he or she should contact us at flyingcaddie@gmail.com If we become aware that a child under 13 has provided us with Personal Information, we will delete such information from our files.